

Why Pearson - Video

Education is, and always will be, at the heart of change.

Cultural, political, demographic, environmental, technological, economic... change.

And as an educator, your job isn't to simply withstand the waves of change.

Your assignment is to be a force for change—to master each wave and ride it to places unimagined.

But some days, change feels more like a weight than a wave.

Rising education costs, demands for more inclusive curricula and learning materials, and the need to provide access to all students everywhere, can feel daunting.

But with the right partner, these challenges become opportunities to further the core mission of education. Pearson is committed to being that partner.

We're making learning materials more affordable and accessible to all. Because eliminating barriers to education, helps ensure that every learner gets what they need.

We believe in the power of diverse, equitable, and inclusive content. Because when learning materials resonate, every student is given the opportunity to thrive.

And we're dedicated to helping you improve learner outcomes. Because at the end of the day, successful learners are the ones who move the world forward.

And that's what we all want. To help make the better world that only education can bring.